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FlexITy Partners with Asigra to Offer Secure Cloud Backup and Recovery Services

Leading Canadian IT Service Provider Engages with Asigra to Drive Monthly Recurring Revenue as Demand Grows for Cloud Backup Services

TORONTO – September 9, 2015 – [Asigra](#) Inc., a leading cloud backup, recovery and restore software provider since 1986 today announced that [FlexITy](#), an award winning provider of voice, data, and managed services, has selected Asigra Cloud Backup™ as the platform for their backup and recovery services as part of FlexITy's extensive managed services offerings.

As one of Canada's fastest growing technology service providers, [FlexITy](#) is a leading Canadian IT service provider with unparalleled experience and a comprehensive service offering that spans multiple industries. The organization maintains extensive relationships with Canada's leading enterprises and governments and works with businesses of all sizes, including those in the Global Fortune 500. [FlexITy](#) collaborates with clients to help them become high-performance organizations with a focus on support that is backed by more than 100 plus managed services professionals across Canada.

Key criteria considered critical to FlexITy's decision included Asigra's secure data protection solution featuring NIST FIPS 140-2 certification, especially as it applied to heavily regulated vertical markets such as financial services and healthcare. This, along with the fact that Asigra's software is widely deployed across nearly one thousand IT service providers, many of which are involved in heavily regulated industries, were influential in FlexITy's decision. Asigra's enterprise-class data protection platform transforms the way organizations manage and protect organizational data by delivering a

solution that seamlessly and efficiently protects information end-to-end for easy management and data recovery assurance.

Another key driver that was important in FlexITy's selection of Asigra Cloud Backup was its agentless architecture. Asigra simplifies the protection of data by not requiring software agents to be installed on backup targets. Instead, Asigra Cloud Backup reaches out over the network to back up operating systems, file systems, and applications through industry standard programming interfaces to identify and protect this information. Another significant decision point in selecting Asigra was its converged approach to consolidating data protection, including physical, virtual, cloud and mobile computing environments with minimal requirements for human intervention.

"Asigra's innovations can be seen in the company's application, collaborative partner ecosystem and patented Recovery License Model, positioning the company well in the lucrative data protection market." said Peter Stavropoulos, President & CEO, [FlexITy](http://www.flexity.com).

"While features and functionality are important for customers today, they are also price sensitive and Asigra has enhanced the value proposition of data protection with its advances. Combined with decades of experience, Asigra provides an unbeatable software solution that offers customers the recovery assurance they are looking for." said John Pigatsiotopoulos, Vice President Sales, [FlexITy](http://www.flexity.com).

"The transition from on-premise data protection to the cloud is taking place now and IT service providers recognizing this will take an early lead in capitalizing on the opportunity," said Eran Farajun, Executive Vice President, Asigra. "[FlexITy](http://www.flexity.com) has a successful history in managed services and with Asigra Cloud Backup will expand its role in better serving Canadian organizations today and in the future."

Additional Resources:

Asigra Cloud Backup Product Reviews:

https://www.g2crowd.com/products/asigra-cloud-backup/reviews?utm_campaign=widge embed&utm_medium=riblet&utm_source=Asigra+Cloud+Backup

Users Name Asigra as Top Enterprise Backup Solution - Storage Magazine:

<http://searchdatabackup.techtarget.com/feature/Users-pick-Asigra-and-Veeam-as-top-backup-applications>

About [FlexITy](#)

FlexITy Solutions is a leading provider of voice, data, converged and managed services for businesses throughout Canada. FlexITy's approach aligns best practices with its industry acumen to deliver unprecedented results for its clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration. FlexITy is proven to be one of North America's fastest growing IT service providers. Experienced People. Advanced Technologies. Powered by Passion. www.FlexITy.com. 866.779.FLEX(3539).

About Asigra

Trusted since 1986, Asigra provides organizations around the world the ability to recover their data now from anywhere through a global network of partners who deliver cloud backup and recovery services as public, private and/or hybrid deployments. As the industry's first enterprise-class agentless cloud-based recovery software to provide data backup and recovery of servers, virtual machines, endpoint devices, databases and applications, SaaS and IaaS based applications, Asigra lowers the total cost of ownership, reduces recovery time objectives, eliminates silos of backup data by providing a single consolidated repository, and provides 100% recovery assurance. Asigra's revolutionary patent-pending Recovery License Model provides organizations with a cost effective data recovery business model unlike any other offered in the storage market. Asigra has been recognized as a Gartner Cool Vendor and has been included in the Gartner Magic Quadrant for Enterprise Backup and Recovery Software since 2010. In 2014, Asigra Cloud Backup was also named the [Top Enterprise Backup Solution](#) and [Product of the Year](#) by Storage Magazine. More information on Asigra can be found at www.asigra.com.

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