



## ***For Immediate Release***

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### **FlexITy Expands Cloud Solutions Practice**

**RICHMOND HILL, ON** (July 21, 2011) – FlexITy, an award winning enterprise provider of Unified Communications, Data Centre Technologies and Managed Services, today announced the expansion of their Cloud Solutions business unit which extends their proven FlexTEL offering capabilities: architecting, integrating and managing solutions based on the evolving requirements and demand for cloud-based Unified Communications as a Service (UCaaS).

FlexITy is expanding their successful FlexTEL UC Cloud practice now to the Data Centre called FlexCloud by offering Infrastructure as a Service (IaaS), Disaster Recovery as a Service (DRaaS), VDI as a Service (VDIaaS) and Capacity on Demand (COD) with the same enterprise grade characteristics customers have experienced with FlexTEL for many years.

“Our continued investment in Cloud Solutions is one of many strategic ventures for FlexITy this year,” said Ron Stewart, FlexITy’s executive vice president of sales and marketing. “The success of our expanded cloud practice is a direct response to market demand and the evolution of technology from our valued partners, ensuring that we continue to offer the most innovative solutions and service offerings available.”

With this expansion, FlexITy is announcing the hiring of John Pigatsiotopoulos, a former member of the management team at Verizon Business, to lead the Cloud Solutions practice. In addition, the company is announcing the internal appointment of Nolan Evans, a long-time member of FlexITy's core Solution Architect engineering team as its Chief Architect, Data Centre for FlexCloud.

The greatest challenge facing organizations who seek to realize the benefits of cloud computing is understanding where to begin. FlexITy's Cloud Solutions practice will assist clients to develop a roadmap that will help increase IT agility and scalability, manage data storage and virtualization needs, develop and test applications, and ensure everything in the cloud remains secure.

"As a recognized leader in IT and managed services in Canada, FlexITy's experience and strong client and vendor partnerships and the ability to attract top employees will help us continue to leverage our proven methodologies and successes to remain the leading provider of cloud-based solutions," commented Peter Stavropoulos, FlexITy's chief executive officer.

### ***About FlexITy***

*FlexITy Solutions Incorporated (FlexITy) is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy's approach aligns best practices with its industry acumen to deliver unprecedented results for its clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy's products and services are trusted by leading healthcare organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced Technologies. Powered by Passion. For more information, visit <http://www.flexity.ca>, or call 866.779.FLEX (3539).*

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